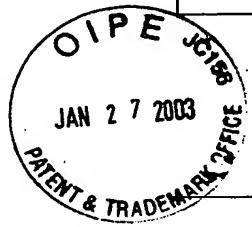


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a Ford
2/2/03



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Harold A. Ludtke

Application No.: 10/014,958

Filed: December 11, 2001

For: METHOD AND SYSTEM OF
BROADCASTING ITEM LOCATION

Commissioner for Patents
Washington, DC 20231

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: Group Art Unit: 2876
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: Examiner: D. St. Cyr
:
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:

AMENDMENT PURSUANT TO 37 C.F.R. § 1.111

Dear Sir:

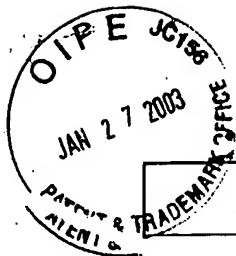
In response to the Office Action mailed October 7, 2002, please reconsider the above-identified patent application amended as follows and in light of the following remarks:

IN THE CLAIMS

1. (Amended) A method comprising:

broadcasting a site signal within a site representing a plurality of item records associated with a plurality of items within the site, each said item record comprising item identifier information and item location information, said item identifier information describing said items and said item location information describing the location of said items within the site;

receiving the site signal at a remote device within the site;



BEST AVAILABLE COPY

2876\$

AMENDMENT TRANSMITTAL LETTER

Docket No.
SONY 3.0-012

Application No.
10/014,958

Filing Date
December 11, 2001

Examiner
Daniel St. Cyr

Art Unit
2876

Applicant(s): Harold A. Ludtke

Invention: METHOD AND SYSTEM OF BROADCASTING ITEM LOCATION

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	29	- 31 =		x	0.00
Independent Claims	3	- 4 =		x	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify): Extension for response within first month					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					

☒ Large Entity

☐ Small Entity

☒ No additional fee is required for this amendment.

☐ Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed.

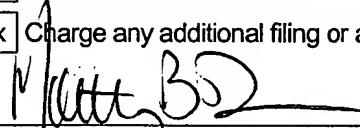
☐ A check in the amount of \$ _____ to cover the filing fee is enclosed.

☐ Payment by credit card. Form PTO-2038 is attached.

☒ The Commissioner is hereby authorized to charge and credit Deposit Account No. 12-1095
as described below. A duplicate copy of this sheet is enclosed.

☒ Credit any overpayment.

☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

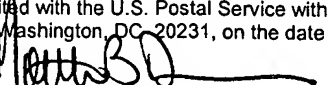

Matthew B. Dernier
Attorney Reg. No.: 40,989

Dated: January 20, 2003

LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
600 South Avenue, West
Westfield, New Jersey 07090
(908) 654-5000

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: Commissioner for Patents, Washington, DC 20231, on the date shown below.

Dated: January 20, 2003

Signature:  (Matthew B. Dernier)